

Volo free trial

You can get a free Volo installation on your server, test it out, see how it feels. The limitations are as follows:

1. The trial lasts for a week.
2. You may configure up to 5 mailing IPs.
3. There's no limit on SMTP relays (configure and use as many as you like).

Considering you can lease a great server, 5 VPS servers and 5 domains for under \$100 there is hardly a reason not to give it a try, ping joe@volomp.com to sign up!

Infrastructure of a Volo setup

Let's review IP addresses, domains and servers.

IP addresses

In general, with Volo you have 3 options regarding IP addresses:

1. IP ranges you can lease from bulk friendly vendors, our friends for decades. Of course we will put in a good word for you and help you get the best ranges available.
2. Proxy IP addresses. You have your Volo, and then you have a bunch of those \$5 per month Centos 6 servers spread all over the globe. Thanks to Volo SmartProxy technology all those remote IPs are used as if local. Works great for years now.
3. SMTP relays, like Amazon SES, or any other out there.

A note on "proxy IPs". Proxy IPs are more expensive than the bulk IPs, there's much more work to get set up, but the advantages are:

- Your Volo is never in trouble, because all traffic goes through the remote IPs. That means you can have us install your Volo anywhere, even with a hosting company that offers fantastic, affordable servers but is not bulk-mailer friendly.
- Any anti-spam listing (Spamhaus CSS & DBL) is localized to that one VPS IP alone, as opposed to having 30-100% of your /22 getting listed within hours.
- You can add as many VPS servers as you like, some crews are running hundreds of those at all times.
- You don't have to spend \$1500 every month for a /22 IP range if mere five or fifty well cultivated VPS IPs are sufficient for your operation.

Domains

How many domains do you need for a C class? I've seen setups with just one domain, with 8 domains, and so on. No one knows, try it out and see what works best for you. As for VPS servers, it seems best to put a different domain on each vps server (which usually comes with just one ip). That way any spam listings are confined to that ip/vps alone, and do not spread via domain. As for registrars, internet.bs (cheap .eu domains) and dynadot.com seem to be popular. Pay attention, sometimes they ask for proof of identity upon opening a new account.

Servers

You'll need a master server to host the Volo app. If you want to use remote IPs, you'll also need servers at those remote locations. We will call them VPS servers or proxy servers.

Volo master server

For Volo master I can recommend this real hardware (i.e. not virtual) server or any similar to it that you find (this is a 32 GB RAM, SSD real server for something like \$57/mo plus tax):

<https://www.hetzner.com/dedicated-rootserver/ex40-ssd>

Notes for the master box:

1. Make sure it's centos6, not 5 or 7
2. Make sure it's centos6, not some different brand of linux, has to be centos6
3. It has to be SSD (it's quite hard to find a "spinning rust" offer, actually)
4. 16+ GB RAM

Virtual servers for the master box can work, yes, but you are gambling whether underlying resources will be available when you need them, all the while the real thing is like \$57/mo. Oh, and AWS is spawn of devil, trust me.

VPS servers (proxy servers)

We know of hundreds of VPS providers, please ping me and I'll pull some references from our database for you. If we forget - remind us!

In general, go for the cheapest vps, at least 0.5 GB RAM, everything else is irrelevant. No SSD, no special CPU, no nothing. Aim for \$5/mo cost, or less if available. I like to say that a 10-year-old cell phone with a broken screen running centos6 can do a job of a proxy box. Oh, and most clients like to setup rdns on their vps IPs, which is done in the control panel of that vps vendor, or you email them (at which point some of them like OVH ask for proof of identity, something like a utility bill, fearing spam).

Expectations

Some of our clients are delivering mere thousands per day, others deliver millions of emails daily. Some use just a handful of IPs, others have many, many more. You see how each case is different? The numbers depend so much on your data, IPs, content, tactics etc etc, it's impossible to know how you will do. That's why a trial is a super cheap way to get a feel for things, and possibly take it from there.

How well do VPS-only clients do?

We had one client setup 250 .eu domains on 250 IPs on 250 proxies and on his first drop delivered 450K emails to a certain Euro country, which got him over 50K opens and over 12K clicks. His data is obviously great, but I am sure the VPS setup wasn't a hindrance either. Next, there are clients who keep hundreds of proxies running at all times, delivering low millions monthly to mostly TLDs. Next, we had a client told us of an outfit that has 30 off-shore workers procuring vps servers all day, every day.

My suggestion is for you to start with a free trial and 5 VPS IPs, and if the trial shows promise keep adding VPS servers and possibly bulk IP ranges as well.

It is important for me to stress here that I can offer no guarantees, just telling you what I see..

Trial setup

So, if you want to try it out, please send us:

1. Any LinkedIn/Facebook contacts you have, we'd be happy to add you
2. Full name and company name, so we can send you our Terms for a quick e-signing
3. The logins for the master box and each proxy you lease (we need ip address and ssh root password for each), so this is the ideal format:

MASTER SERVER INFO (volo license name, main ip, ssh root password):

Volo license name: superads1 (just a volo license name you like)

Ip address: 212.200.123.34

SSH root password: sdk\$jf\$@hsk!d!_hfs

PROXIES (main ip, ssh root password, domain):

99.170.190.131 234werwe fuful.eu

115.225.74.165 98sdfsd arrzcev.eu

119.222.177.127 sdfksf#\$we lillium.com

180.81.206.222 zxcoiusdf smthslfjfj.eu

219.196.182.234 54sdfsd45d4 wowsseroo.eu

This let's us quickly setup everything, and if you want us to point these domains as well, please turn over the logins for the domain registrar account, and we'll do that as well.

At first getting vps boxes, extracting the main ip and ssh root pass might seem like a lot (for instance, some vps providers want you to login to a webpage and generate the first ssh root pass yourself by clicking a few buttons, for security purposes). However, after one gets used to the process, it's a piece of cake. Plus a spreadsheet or two with everything organized does wonders here.

Finally, please remember, any old mailer out there will tell you - for a number of months nothing makes sense and nothing works. Handling the two main resources, IPs and data, is a fine dance. If you see you are still learning - persevere.

Good luck!